

NEWS RELEASE



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INTERNATIONAL PUBLIC SERVICE ORGANIZATION SUPPORTS HAITI RELIEF EFFORT

Continental Societies, Inc. Calls for Membership to Provide Monetary Assistance by Making Donations Through The American Red Cross

Washington, DC (January 18, 2010) – In response to devastation caused by the recent earthquake in Haiti, Continental Societies, Inc. announced its support of the relief effort. The non-profit organization’s national president, W. Chris Stewart, called on the membership to act upon First Lady Michelle Obama’s appeal for immediate support by making monetary donations through the American Red Cross. With its mission to create environments that empower children to reach their optimal potential, Continental Societies, Inc. is ready to answer the call to serve all of humanity, but in particular children.

The 950-member organization will leverage its three-level structure to maximize donations to the relief effort. The international non-profit is comprised of 43 chapters which are organized into four regions. All chapters, regions, and individual members are encouraged to make financial contributions to the American Red Cross. Stewart led the charge with a personal donation of \$1,000 as she reminded the members of their motto, “All that we send into the lives of others, comes back into our own.”

Providing ongoing tangible assistance to the children of Haiti is a priority for the organization’s leadership. Continental Societies, Inc. has a 54-year history of providing support to children. In 2009 alone, \$2 million in programs and services was expended by the organization in service to 193,000 youth through various programs.

Continental Societies, Inc., an international public service organization dedicated to the socioeconomic and cultural welfare of underprivileged children and youth, was founded in June 1956 and incorporated nationally in 1972. Continental Societies Inc. embraces 43 chapters in 17 states in the Continental USA, District of Columbia and Bermuda and is continuing to grow. Through its Five-Point Programmatic Thrust—Health, Education, Employment, Recreation (HEER), plus Arts and Humanities—Continental women internationally strive to adhere to the humanitarian precept of sharing with those in need. For additional information on the Continental Societies, Inc. visit www.continentalsocietiesinc.org.

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